

TJ MALAMULE

KEYNOTE SPEAKER • BUSINESSMAN • EXECUTIVE THOUGHT LEADER

EXECUTIVE LEADERSHIP & STRATEGIC LIFESTYLE

MEDIA KIT • BRAND PORTFOLIO





KEYNOTE SPEAKER & EXECUTIVE THOUGHT LEADER

TJ Malamule is a renowned South African businessman and executive voice known for delivering sharp, structured insights on leadership, discipline, and wealth consciousness. Through his distinctive drive-time conversation format, he bridges the gap between executive presence and strategic perspective.

His content speaks directly to ambitious professionals and decision-makers committed to building institutions, not just income. He is recognized for his clarity, authority, and consistent emphasis on high standards.



EXECUTIVE LEADERSHIP



WEALTH CONSCIOUSNESS



INSTITUTIONAL STRATEGY



LEGACY BUILDING

CONTENT PILLARS

TJ Malamule's content is built on a foundation of high-level strategic thinking, designed to elevate ambitious professionals from mere participation to institutional leadership.

- Executive Leadership & Institutional Strategy
- Discipline, Standards & Masculine Accountability
- Wealth Thinking & Long-Term Vision
- Drive-Time Thought Leadership
- Legacy & Intergenerational Success



AUDIENCE INSIGHTS

4M+

ORGANIC VIEWS (90 DAYS)

Consistent high-volume reach across digital platforms, demonstrating massive resonance with the target demographic.



1M+

VIRAL VIDEO PERFORMANCE

Multiple individual videos exceeding 1 million views, validating the 'Drive-Time' thought leadership format.



HIGH

COMMENT & SAVE RATE

Exceptional audience interaction with content that is frequently saved for reference and shared among peer groups.



PRO

EXECUTIVE DEMOGRAPHIC

Strong male-skewed audience of ambitious young professionals, entrepreneurs, and institutional decision-makers.





SOCIAL PRESENCE





COLLABORATION OPPORTUNITIES

- Executive Mobility Campaigns
- Luxury Automotive Partnerships
- Branded Drive-Time Content Series
- Financial & Investment Brand Alignments
- Premium Lifestyle Integrations
- Corporate & Conference Brand Partnerships
- Speaking Engagement Sponsorships
- Thought Leadership Campaign Collaborations