

PETRA LARANJO

**KEYNOTE SPEAKER &
TEAM PERFORMANCE STRATEGIST**



**STRENGTHEN ALIGNMENT. ELEVATE EXECUTION.
SUSTAIN RESULTS.**

WWW.PETRALARANJO.COM

OFFERINGS

EXPERIENTIAL, IMMERSIVE, DYNAMIC, AND TAILORED TO YOUR AUDIENCE AND DESIRED OUTCOMES.



THE SHIFT I HELP CREATE

Your organisation may already have a clear strategy, ambitious targets, and highly capable people in place, and yet you may still sense an undercurrent of friction.

You might notice that people who once thrived under pressure now seem more stressed or less innovative. Collaboration may feel heavier than it used to, energy fluctuates, and talented individuals either hesitate in key moments or overextend themselves - not because they lack skill or commitment, but because how they think, show up, and work together is no longer fully aligned with what the business now requires.

When identity, energy, and behaviour are misaligned, performance becomes inconsistent and commitment to vision weakens.

As a Team Performance Strategist, I help teams realign how they think, communicate, and collaborate so execution strengthens, ownership increases, and performance becomes sustainable rather than forced.

STRATEGIC KEYNOTES & PROGRAMMES

Each offering can stand alone as a keynote or be expanded into a deeper programme or team experience.

LEADERSHIP & IDENTITY

> **Living ON Purpose**

Clarify identity, values, and direction so leaders move from reactive decision-making to intentional execution that strengthens team alignment and impact.

> **Confidence as Currency**

When presence, communication, and credibility align internally and externally, leadership lands with authority and influence expands.

TEAM COHESION & ENGAGEMENT

> **The Power of One**

Shift teams from passive participation to proactive, creative collaboration by activating individual ownership and shared contribution.

> **From Instinct to Impact**

Strengthen trust, communication, and collective execution by understanding instinctive behaviours and turning reactive patterns into aligned team performance.

WELLBEING & SUSTAINABLE PERFORMANCE

> **Ease, Joy & Possibilities**

Restore focus and capacity, by reframing stress and regulating the nervous system through mindset and somatic tools, so performance becomes sustainable vs. exhausting.

> **Reclaiming Power in the Pause**

Retain experienced female talent by supporting confidence, clarity, and leadership capacity during peri-menopause and menopause.

COMMUNICATION & INFLUENCE

> **Speak With Impact**

Strengthen leadership presence and message clarity so ideas are communicated with confidence and credibility in high-stakes environments.

HOW WE WORK TOGETHER

> KEYNOTES

High-impact sessions designed to shift mindset, enhance clarity, and activate intentional action.

> STRATEGIC WORKSHOPS & TEAM EXPERIENCES

Facilitated experiences that translate insight into measurable behavioural change.

> LEADERSHIP & TEAM PROGRAMMES

Multi-session interventions designed to integrate identity, alignment, communication, wellbeing, and execution into sustained performance.

WHAT DO YOU NEED FIRST

- A leadership offsite
- A strategy reset
- A culture activation
- A team-building experience
- A performance or wellbeing intervention

TRUSTED BY GLOBAL BRANDS

Petra has worked with multinational and regional organisations including bp (UK), JLL (UK), RT Group (Germany), Standard Bank, Publicis Groupe Africa, BMW, Bühler Southern Africa and others – delivering both in-person and international online sessions.



WHAT MAKES THIS WORK DIFFERENT

I don't motivate people to do more - I design the conditions that allow people to:

- Lead with clarity
- Collaborate with intention
- Communicate with impact
- Regulate pressure
- Perform sustainably
- And create meaningful impact

This is not a motivational moment - it's a measurable performance shift. The throughline:

IDENTITY → EMBODIMENT → EXPRESSION → PERCEPTION → IMPACT

CONTACT

Let's explore what shift would create the greatest impact in your organisation right now.

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ABOUT PETRA LARANJO



KEYNOTE SPEAKER & STRATEGIC FACILITATOR

Petra is a **Team Performance Strategist** who helps organisations strengthen how their leaders and teams think, collaborate, and execute.

As a **multi-award-winning** coach, speaker, author of '*Living ON Purpose*', and experienced international facilitator, Petra works at the intersection of leadership, communication, wellbeing, and team performance.

Her work moves **beyond inspiration to create measurable shifts** in clarity, confidence, collaboration, and execution..

With experience delivering both in-person and international online sessions for multinational organisations, Petra is known for **combining strategic insight with human depth** – creating environments where leaders think differently, teams realign, and performance strengthens sustainably.

Her JustOneThing365 platform reflects her belief that **meaningful performance begins with individual ownership** – a philosophy that underpins her work with teams worldwide.