



FUTURIST | CULTURAL FORECASTER | TRANSFORMATION STRATEGIST

# CARMEN MURRAY

## THE NEW RENAISSANCE

A whole new world where Authentic Intelligence meets AI

We are giving birth to a whole new world.  
We are caught between future shock and future promise. **As AI accelerates, humanity must rise with it.** AI is not the enemy. AI is amplified by the hands that hold it.  
**Which means the future will not be determined by artificial intelligence alone, but by the depth of human intelligence guiding it.**

My work sits at the intersection of humanity, culture, and technology, helping us make sense of uncertainty, and think far ahead, and help leaders see uncertainties on the horizon to make the best decisions to thrive.

**How I do it:** I flag uncertainties on the far horizon through my **Authentic Intelligence™ Framework**, connecting the dots *between what's happening, what it means, and what to do next*, so your business can build trust, stay relevant and unlock growth in times of uncertainty.

80%

Prediction Accuracy

87+

Countries Reached

1.7M+

Educational Hours

## About Carmen Murray

Carmen Murray is one of South Africa's most sought-after keynote speakers — a futurist, cultural forecaster and transformation strategist who turns complex shifts into clear, courageous direction for leadership teams.

From global conferences to boardroom briefings, Carmen brings the Authentic Intelligence™ framework to stage, equipping audiences to lead the New RenAI<sup>2</sup>ssance, not be left behind by it.

### MY STORY

## The Day Carmen Cried, a South African Medical Record Was Born



Daily News, 1979 — Mrs Yvonne Walters and her 'micro' baby, Carmen.

I was born because of a technological breakthrough. In 1979, the South African medical record was rewritten when my mother became the first woman in the country to undergo a successful microsurgical sterilisation reversal. This trial had success only in Belgium, USA, Canada and London.

From the start, my life has been intertwined with technology and its promise, but also its responsibility. That moment wasn't just about science, it was about resilience, hope, and the human spirit working with innovation.

This is why I believe so deeply in Humanity as the vital counterpart to AI. Technology can help enable miracles, but it is our authenticity, originality, and courage that give it meaning. I am a result of Tech for Good and want to help shape a hopeful future.

*"My story embodies the core message of The New RenAI<sup>2</sup>ssance, when we bring out the best in humanity, we can use technology not to replace us, but to build a better future with us."*

## A keynote speaker built for the moment we are in

Audiences do not need another inspirational talk. They need foresight, framework and a future they can act on. That is what Carmen brings to every stage.

### Faith Popcorn's Protege

Mentored by the godmother of futurism herself. The apple didn't fall far, it launched into orbit

### Global Perspective, African Roots

Carmen brings a worldview that is both globally fluent and unapologetically African.

### Strategic Substance, not just inspiration

Carmen gives leadership teams sharper questions, clearer foresight, and a framework they can use immediately.

### Original thinking

Every keynote is anchored in proprietary research and the Authentic Intelligence™ framework.

### A Voice that lands with every generation

From Gen Z townhalls to C-suite summits, Carmen translates complex shifts into language that lands, making the future feel navigable, not threatening.

# WHAT CARMEN DOES

## Trend Intelligence & Forecasting

Decoding cultural, technological and behavioural shifts before they become obvious, so organisations can anticipate disruption and unlock real growth. Powered by the Authentic Intelligence™ framework: a connected brain of five Research Labs (**HERintel, Outsiders, Youth Pulse, Netnography, Tech**).

## Executive Advisory & Strategic Dialogue

Working directly with leadership teams and boards to challenge thinking, unlock new perspectives, and guide **decision-making in complex, uncertain environments**.

## Human & AI Potential

Helping organisations transition into the New RenAI<sup>2</sup>ssance, where human and AI potential converge to shape the future of business and leadership.

## Leadership Development

Through the Authentic Intelligence™ framework, I help leaders strengthen critical thinking, emotional depth, creativity, and decision-making in the age of AI, building the human capabilities machines cannot replace.

## Are you prepared for the New RenAI<sup>2</sup>ssance

A lens for understanding how the world is reinventing itself, anchored in our proprietary Authentic Intelligence™ Framework. We monitor RenAI<sup>2</sup>ssance Signals, patterns that reveal how society, industries, and power structures are being reshaped in real time.

FORESIGHT

AI &  
INNOVATION

TRANSFORMATION

LEADERSHIP

HUMAN EDGE

## What is the New RenAI<sup>2</sup>ssance?

We are living through a rebirth of science, innovation, creativity, and human potential unlike anything the world has ever seen before. Like the original Renaissance, this era is reshaping how humanity lives, works, creates, learns, and connects, but this time the acceleration is powered by artificial intelligence.

The New RenAI<sup>2</sup>ssance is the moment where Authentic Intelligence meets Artificial Intelligence: a civilisational transition where AI becomes both the mirror and amplifier of humanity. We will see the rise and fall of empires, the reinvention of industries, the reorganisation of society, and entirely new ways of earning, leading, building, and belonging. Because ultimately, the future will depend on who holds the tool, and what kind of world they choose to build with it.

My work sits at the intersection of AI, human behaviour, and societal transformation. Through the Authentic Intelligence Framework, I monitor the signals, shifts, tensions, and behavioural patterns reshaping society, helping leaders and organisations understand where the world is heading, what opportunities are emerging, and who we must become to build a better future.

The framework serves both as a human development model designed to unleash human potential in an AI-amplified world, and as seven lenses used to decode humanity itself. Because first we build our tools, and then our tools shape us.

And in a time of instability, disruption, and uncertainty, there has never been a more important moment to evolve our humanity, dream beyond the chaos, and consciously shape a better future together.

# The level of Authenticity determines the level of disruption

Authentic Intelligence framework is based on what makes us human, and how we express it into the world. We take the 7 activators and interrogate them, dissecting the shifts, the superpowers, and the reinvention happening on the ground.

This is how the New RenAI<sup>2</sup>ssance reads the world, and how we help leaders and organisations not just survive the future, but shape it.



## Signature & Popular Keynotes

### The dawn of the New RenAI<sup>2</sup>ssance

How to lead, build and adapt in an age of disruption, unpacking what the next 10 years will demand from organisations and leaders as old systems fracture and a new world is built.

### RenAI<sup>2</sup>ssance Signals

The trend briefing for leaders navigating the age of AI, a strategic decoding of the behaviours, tensions and contradictions reshaping business and society and tangible strategies to adapt.

### Other Keynotes

- *Why every leader should become a futurist*
- *Confluence Thinking*
- *The Altituders*
- *Simulate, Innovate and Elevate*
- *The Authenticity Economy*

### Case Study Sessions

Interactive strategic sessions unpacking real-world case studies, emerging trends, cultural shifts, campaigns, industries, and leadership challenges.

Designed to spark critical thinking, strategic dialogue, and multidisciplinary problem-solving, these sessions help teams connect the dots between signals, strategy, consumer behaviour, innovation, and future opportunity.

### Empire of 1

Human evolution, reinvention and opportunity in the age of AI, how a single person can now build, influence, create, scale and compete like never before. As Empires of 1 emerge, businesses will need to meet them with New RenAI<sup>2</sup>ssance strategies.

### The Beginner's Mindset, How to Build Your Change Muscle in an Age of Disruption

Change is no longer an event, it is the operating system of the modern world. Carmen shares lessons from intentionally placing herself inside a real life change simulation, using uncertainty, constraints, experimentation, adaptability, and fluid thinking to build one of South Africa's leading women in leadership platforms from a starting budget of just R600, now delivered over 1.7 million educational hours.

Explore how individuals, teams, SMEs, corporates, and leaders can build their "change muscle," rethink their relationship with uncertainty, and develop the mindset, resilience, creativity, and adaptability needed to navigate disruption and build future-fit organisations.

# Clients



## CO AUTHOR



## POPULAR COUNTRIES

USA, Czech Republic, Slovenia, Netherlands, Philippines, India, Indonesia, Mauritius, Botswana, UK, Ireland, Luxembourg, Portugal, Spain, Italy, Germany.



## TESTIMONIALS

"Inspiring, reflective, and impossible to ignore."  
Heineken

"Global insight. Local relevance. Immediate impact."  
TIH

"Carmen is a force for good and we will always look back at the work we did together, with pride"  
NTT



BOOK COMING SOON

AS FEATURED IN

