



STEVEN KITSHOFF

TWO-TIME RUGBY WORLD CUP CHAMPION

THE WINNING RECIPE

(AND HOW TO REPEAT IT)



THE FINAL WHISTLE

**STEVEN
KITSHOFF**

- **The Clock Hits 80mins**
- **Confetti Rains Down**
- **Years Of Blood, Sweat
And Sacrifice Pay Off**

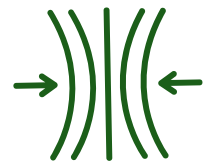
THE **RECIPE** TODAY



Humble Beginnings & Hard Lessons



The Power Of A System



Handling Pressure & Failure



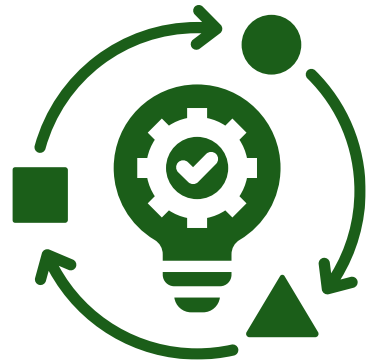
Leadership & Legacy



Ingredients For Repeat Success



THREE **SPRINGBOK** PRINCIPLES



TRANSFORM



Honest inclusion for
the country we live in



WIN



Consistent performance
with the right team
culture



MONETISE



Success attracts
sponsors, corporates
and fans

STARTING YOUNG

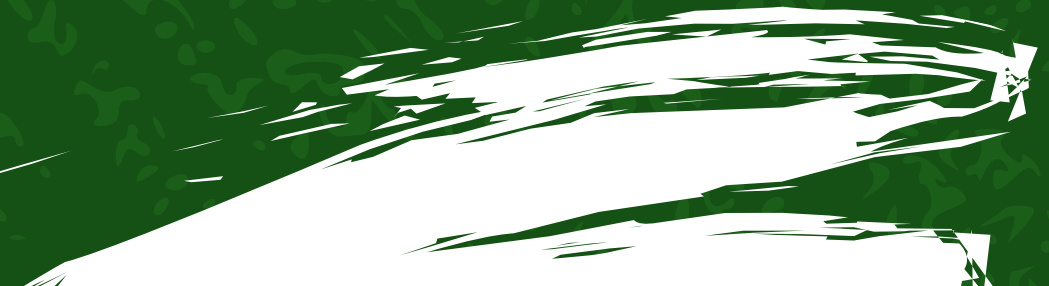
- Debuted For Stormers at 19
- Red Hair, Big Dreams
- Reality Check: Intensity, Pace And Responsibility



EARN YOUR STRIPES



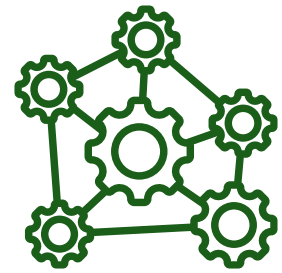
- **First, Carry Bags & Shut Up**
- **Learning Through Mistakes**
- **Growth Comes From Humility**



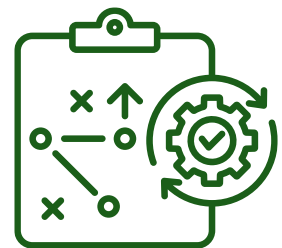
TRUST IN THE SYSTEM



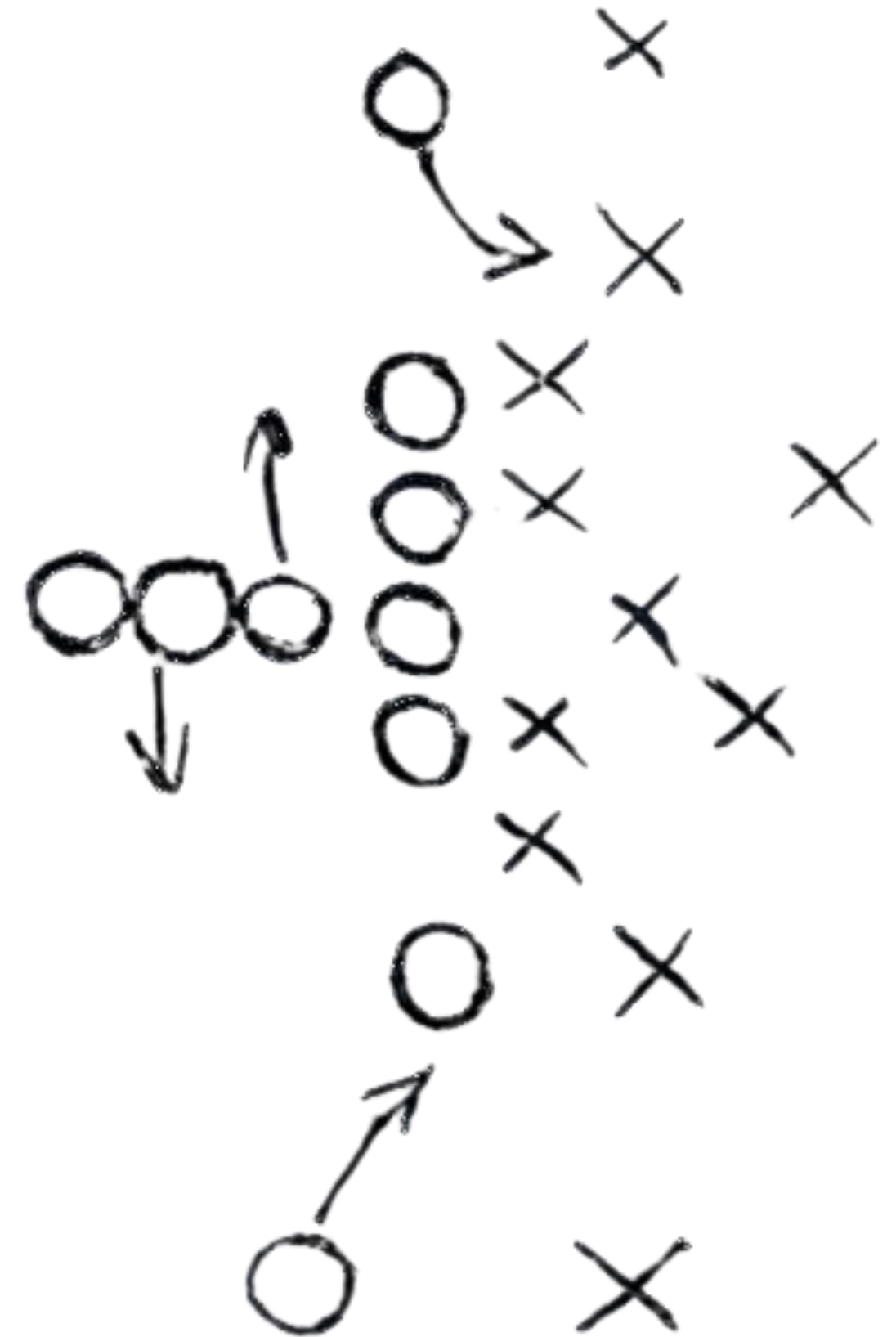
Clarity Of Roles



Systems Over Stars



Execution is Everything





HONEST **FEEDBACK**

- **Brutally Honest Sessions**
- **Praise Is Earned**
- **Growth Through Discomfort**

BATTLING STORMS

- **Injuries, Criticism, Self-Doubt**
- **Mental Recovery Harder Than Physical Recovery**
- **Every Champion Has Scars**



A photograph of rugby players in a scrum. The players are wearing green jerseys with yellow accents and white shorts. One player in the foreground has the number '3' on his back. The background is blurred, showing a crowd of spectators. The text 'BUILDING RESILIENCE UNDER FIRE' is overlaid on the left side of the image. The words 'BUILDING' and 'RESILIENCE' are in yellow, and 'UNDER FIRE' is in white. A yellow brushstroke graphic is on the right side of the image, containing a list of three bullet points.

BUILDING RESILIENCE UNDER FIRE

- **Fall To Level Of Training**
- **Systems Hold Under Pressure**
- **Support Networks Matter**



YOUNG GUN TO MENTOR

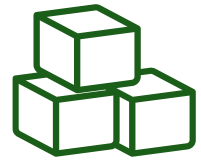
- Younger Teammates Looking Up
- Shift From Student To Teacher
- Lead By Quiet Example

A photograph of three men standing in a hallway. The man on the left is wearing a dark school uniform with green stripes and a tie. The man in the center is wearing a white button-down shirt. The man on the right is also wearing a dark school uniform with green stripes and a tie. They are all smiling. The hallway has patterned wallpaper and framed pictures on the wall.

PASS IT ON

- **One-On-One Guidance**
- **Sharing Tactical & Mental Advice**
- **Helping Others Find Confidence**

THE RECIPE FOR **REPEAT SUCCESS**



Master The Basics



Be Uncomfortable



Trust The Team



Stay Humble, Stay Hungry



Teach As You Go



TRANSLATE IT TO **BUSINESS**



Clear Roles = Effective Execution



Feedback = Faster Growth



Mentorship = Future-Proofing



Pressure Tested Systems Win



A photograph of four South African cricketers in their green and yellow team uniforms, standing on a field. The image is overlaid with a quote in white cursive text. The quote reads: "Legacy isn't trophies, it's what you leave behind in people." The background is slightly blurred, focusing attention on the players and the text.

*“Legacy isn't trophies,
it's what you leave behind in
people.”*



LEGACY MINDSET

- **Pride in helping others rise**
- **Culture makes winning sustainable**
- **Keep passing the torch**

THANK
YOU

