



# UNLOCK YOUR INFLUENCE

 **GILANGORK**  
INFLUENCE INSTITUTE MENTALIST



## GLOBAL AUTHORITY ON INFLUENTIAL LEADERSHIP

As a best-selling author, speaker, and executive coach, Gilan has worked with leaders in over 40 countries – from Fortune 500 companies, governments, the military, and organisations like NATO.

Gilan's unusual background as an expert mentalist, and his special skill to deconstruct influence into practical frameworks, helps leaders to predictably elevate their impact and achieve success faster.

**Gilan's reputation has been built on his ability to amaze and equip leaders by showing them things about themselves they've never seen before, unlocking their full potential to solve the world's biggest problems.**

The Influence Institute was founded by Gilan, as the research and training arm for his projects with global clients, which include:



Gilan's vision is to create a world where leaders are equipped with the tools and knowledge to be conscious, responsive, and purpose-led, allowing them to not only achieve success, but also inspire and empower those around them.

By providing leadership development keynotes, masterclasses, and other training services, Gilan strives to foster a global community of influential leaders who are dedicated to making a positive impact in their organisations and the world.

🗨️ **Together, we can create a brighter future where all leaders are driven by integrity, compassion, and a desire to make a difference." - Gilan Gork**



## Keynote Talks

Unique learning experiences, packed into 60-min power talks, including interactive mentalist feats to anchor learnings in a mind-blowing way.



## Executive Coaching

Our specific method of both one-to-one and team coaching accelerates leaders' and team performance, aligned to the company's strategy.



## Masterclasses

Extend learnings and deep-dive practical application in your business's context, with half- or full-day masterclasses or workshops.



## Assessments

Our well-known 'Change-Mindset Assessment' helps leaders identify the root cause of any dysfunctions in their team, based on leaders' subconscious mindsets.



## Leadership Programs

True change comes from engaging in a process. Our totally unique and bespoke leadership development programs create true growth in leaders and their companies.



## The Mentalist Experience

Intelligent Entertainment: Gilan presents a hilarious show of demonstrations of his astounding, interactive mentalist feats, showcasing the power of influence. This is great as part of an MC role too!

# TRENDING TOPICS

Gilan's primary work is with leaders, however, as a global authority on influence, Gilan's topics can also be applied to sales, negotiation, and more. Every session Gilan delivers is customised to outcomes you need.



## THE RAPID INFLUENCE FORMULA

### Predictably Create Influence In Any Situation

Gilan presents his groundbreaking *Rapid Influence Formula* that deconstructs influence into three simple components, enabling you to create quick and impactful influence without ever compromising your values. This simple yet profound formula helps you develop influence through establishing trust, credibility, and support with other people with predictability.

## UNLOCKING GROWTH POTENTIAL

### Break Free from the Chains of Fixed Mindsets

Your mindset comprises your beliefs and assumptions - forming a mental lens that shapes what information you take in and use to interpret and navigate the situations you encounter. It's why two people often interpret and react to the same situation in completely different ways, and is why, according to the latest research, mindset is the most crucial attribute for high performance.

## THE MENTALIST EXPERIENCE

### Intelligent Entertainment Showcasing The Power Of Influence

Prepare to be enthralled, astounded and inspired as Gilan demonstrates his phenomenal abilities of influence, thought-decoding, and even "predicting" audience's thoughts and action before they've realised them. This is not just a show, but an immersive and interactive experience, loaded with hilarious interactions that will leave your guests on the edge of their seats, guessing and wondering how Gilan does it.

*Besides his Mentalist Experience "show", Gilan uses his compelling mentalist experiments within his keynote talks and masterclasses, to create a totally unique learning experience. You may also enquire about Gilan as a facilitator or master of ceremonies for your event.*



# VIDEO SHOWCASE

Click any of the thumbnails to watch the video on YouTube.

## HIGHLIGHT REELS



Unlock Your Growth Potential



Master of Reading & Influencing People



The Mentalist Experience



Persuasion Games



Breakthrough Influence in HOT Conversations



Universal Principles of Influence

## TALK EXCERPTS



NATO StratCom: The Influence Principle of Authority



Breakthrough Summit: Rewire your Mind



Client Event: Formula for Self-Influence



Meetings Africa: Master of Influence

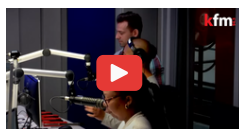


VIP Breakfast: 2 Persuasion Techniques



NATO StratCom: Influence as a Critical Skill

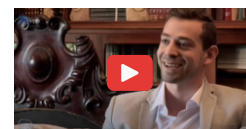
## IN THE MEDIA



Radio Morning Drive with Darren (Whackhead) Simpson



Carte Blanche: Putting the Mentalist to the Test (Filmed 2012)



Carte Blanche: Debunking Fake Psychics (Filmed 2015)



eNCA: Planting thought into Jeremy Maggs's mind (Filmed 2016)



Expresso Show: Thought-Decoding (Filmed 2015)



Morning Live with Leanne Manas