

# Igniting the Human Advantage in the Age of AI

"Justin electrifies his audience ... he was the best speaker."

Sir Eric Peacock, Chair,  
Academy for Chief  
Executives, UK

**Dr. Justin Cohen**  
Global Speaker | Bestselling Author

# Hall of Fame Speaker, Bestselling Author, Global Authority on Human Transformation

With a career spanning two decades and more than 40 countries, Dr. Justin Cohen stands at the intersection of psychology and AI, empowering organizations to amplify — not replace — their humanity.

Renowned for his high-energy, engaging delivery, he doesn't just talk to audiences, he deeply connects, unlocking the "wisdom in the room."

A former CNBC Africa prime-time host, Dr. J blends masterful storytelling with behavioural science and live conversations with AI, creating experiences that leave teams inspired and ready to act.

"Deeply Customized. Always going above and beyond. That's why we keep having him back."

**Pamela Spence,  
Global Leader, EY**



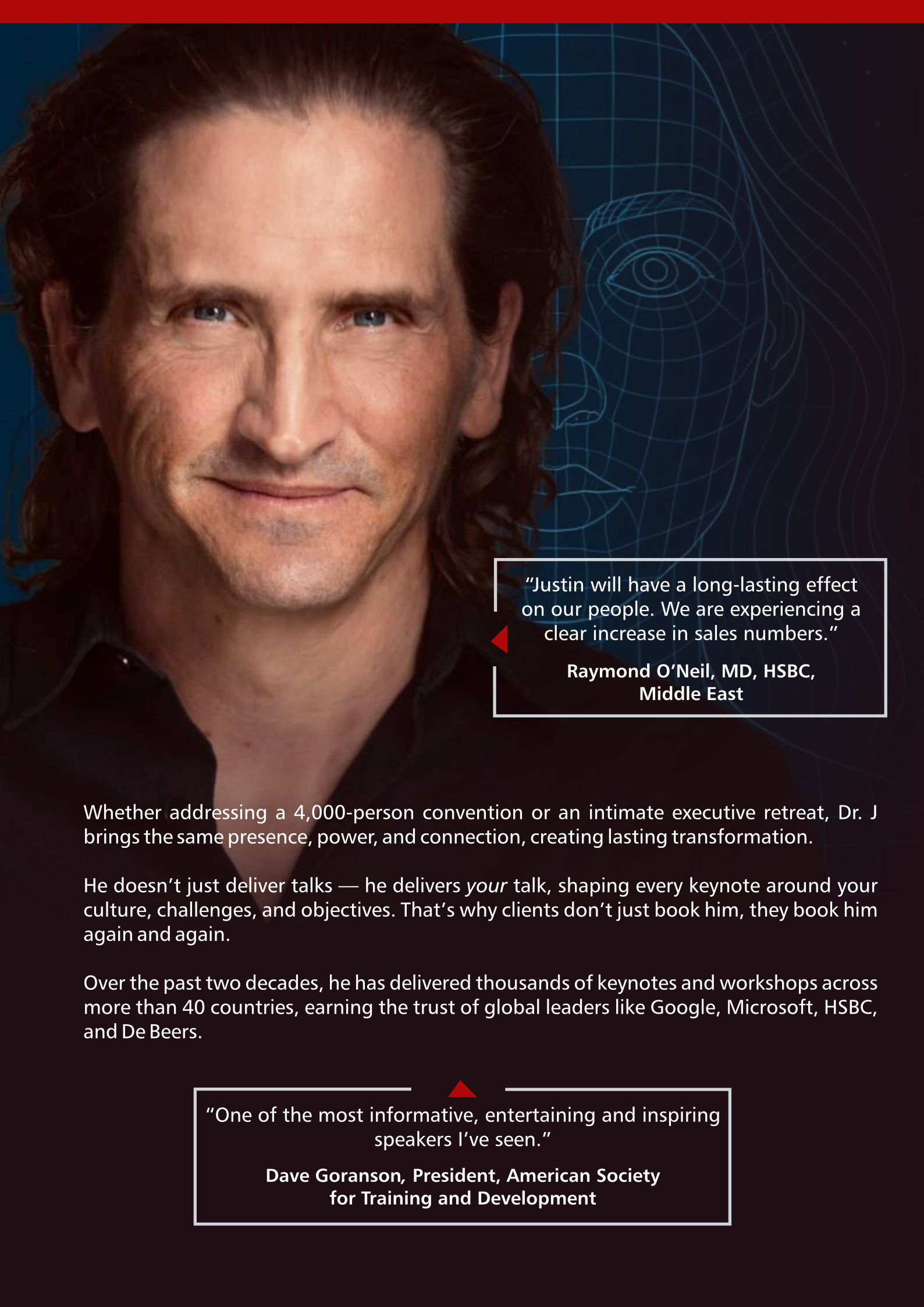
**HUMANISING AI**

**NHCCE**

**FUTURE**

"You wowed 4000 people and that's why we booked you again."

**President HRD Corp, Malaysia**



“Justin will have a long-lasting effect on our people. We are experiencing a clear increase in sales numbers.”

**Raymond O’Neil, MD, HSBC,  
Middle East**

Whether addressing a 4,000-person convention or an intimate executive retreat, Dr. J brings the same presence, power, and connection, creating lasting transformation.

He doesn’t just deliver talks — he delivers *your* talk, shaping every keynote around your culture, challenges, and objectives. That’s why clients don’t just book him, they book him again and again.

Over the past two decades, he has delivered thousands of keynotes and workshops across more than 40 countries, earning the trust of global leaders like Google, Microsoft, HSBC, and De Beers.

“One of the most informative, entertaining and inspiring speakers I’ve seen.”

**Dave Goranson, President, American Society  
for Training and Development**

## Signature Keynote

**WTF – What The Future?!** – A bold, interactive experience blending psychology, storytelling, and live on-stage AI interviews. Designed to spark insight, challenge assumptions, and get people future-fit fast.


## Other Signature Programs

**Team Accelerator** – Powered by TQ (Team Quotient), Dr. J's proprietary framework built on the 10 Keys of a High-Performing Team, from accountability to psychological safety. A proven system for unlocking the full potential of every team.

**Winning With Relationships** – Purpose-driven business development for leaders who want to build trust, expand influence, and grow revenue.

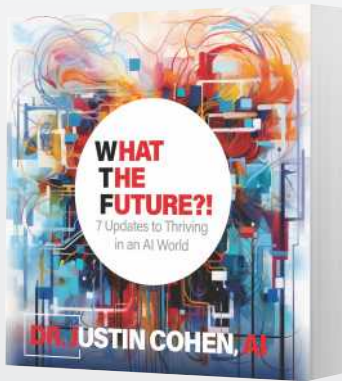
**Pitch to Win** – The internationally acclaimed six-step formula for winning high-stakes deals, used globally by top sales teams - now with AI coaching.

In addition to his keynotes, Dr. J is often invited to facilitate conferences, panels, and strategic off-sites – creating connection, energy, and cohesion across multi-day events.

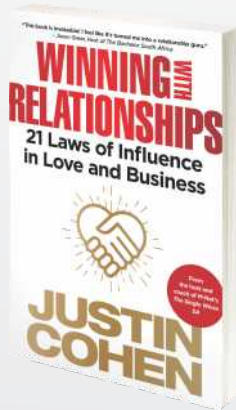


“Justin really made his presentation relevant to our organisation. This was the best guest-speaker engagement we've had in ten years.”

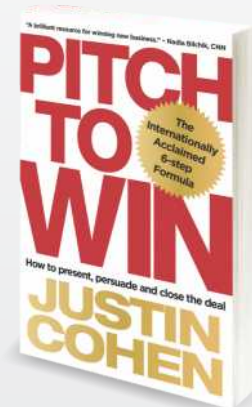
**Dirk Eksteen, Executive Director, Bytes Managed Solutions**



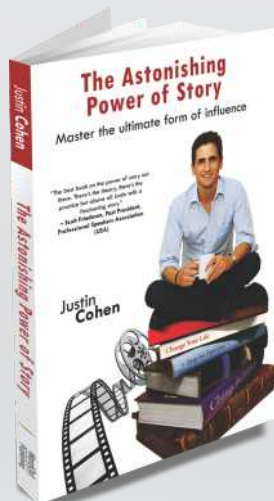
"A magnificent guidebook to the future. A must-read for anyone who wants to be empowered by AI."  
- Nadia Bilchik, CNN



"More than a book on relationships, this is a tour de force on leadership."  
- Sir Eric Peacock, Chairman, Academy for Chief Executives, UK



"A brilliant program for bringing in new business."  
- Nadia Bilchik, CNN



"This book has truly inspired me to think about all parts of my communication. A must for every leader!"  
- Brian Chernett, CEO the Academy for Chief Executives, (UK)



"Inspirational ... unputdownable ... life-changing."  
-3 Talk TV with Noeleen



"Want to change your life? This program will help you do it!"  
- Prof CR Stones, Chairman Clinical Psychology Association

Dr. J's teachings have unleashed potential for hundreds of global organizations, including:



If you're looking for a speaker who brings insight, energy, and impact that lasts long after the applause, Dr. Justin Cohen delivers.