

# Lerato Ditshego

## MULTI-SECTORAL CORPORATE MC | KEYNOTE SPEAKER | WORKSHOP FACILITATOR

Lerato Ditshego is a multi-dimensional communication specialist dedicated to elevating the standard of agendas and dialogues that unlock transformative outcomes and elevates corporate and business impact in societies. Lerato's technical mastery and natural ability to inspire thought have led her to facilitate flagship events for industry-leading organizations.

### CORE SERVICE PILLARS:

#### Professional Emceeing & Facilitation

- **Sector-Agnostic Expertise:** Seamlessly navigating sectors such as: Financial Services, Mining, Energy, Health, Tech, Public Sector and other sectors.
- **The Narrative Anchor:** More than a timekeeper; she curates the energy, bridges the gaps between speakers, and ensures the event's strategic objectives are met.
- **Panel Moderation:** High-level facilitation of fireside chats and technical panels, ensuring depth, engagement, and clarity.

#### Keynote Speaking

- **Signature Topics:** The Executive Influence Lab.
- **Impact:** Delivering data-backed, South African-contextualized insights that empower leaders to present and speak with a unifying voice that inspires.
- **Customization:** Every keynote is tailored to the specific theme and pain points of the client organization.

#### Strategic Workshop Facilitation

- **Mastering Presence:** Practical intensives on public speaking and influence.
- **Narrative Design:** Coaching teams to build persuasive & inspiring presentations. Internal culture-alignment workshops.

### THE VALUE PROPOSITION:

- **Versatility:** From hard hats environments to convention centres.
- **Adaptability - Three Masteries:** Technical conferences, Women's empowerment events and Gala & Awards ceremonies. From technical summits to inspirational celebrations and prestigious galas, she is the adaptable emcee.

### KEY SECTOR EXPERIENCE:

- **E-commerce** - LeaderEx Conference
- **Manufacturing** - The Manufacturing Indaba
- **Science and Technology** - The CSIR Bi-Annual Conference, Council for Geoscience Women's day
- **Information Technology** - HCL Software Summit
- **Mining** - Nordic Sustainable Mining Event
- **FinTech** - BankServAfrica Payments Conference
- **Public Sector** - Public Protector Oversight & Compliance Bodies Conference
- **Automotive** - Right to Repair Conference at Automechanika
- **Education** - MANCOSA Career Connect Conference & UJ Women's day
- **Health** - GEMS Women's day
- **Financial Services** - Momentum & Metropolitan Award Ceremonies

### CLIENTS

Momentum Metropolitan Holdings, GEMS, MANCOSA, BankServ Africa, The Embassy of Denmark, Finland, Sweden & Norway, The CSIR, Public Protector South Africa, European Union, Department of Public Service and Administration, Department of Health (Primary Health Care), MANCOSA, Heineken, Access Bank, Telesure Investment Holdings, Business Partners, Council for Geoscience, The University of Johannesburg, Public Interest South Africa and others.

### COMPLIANCE & LOGISTICS:

**B-BBEE Status** - Level 1 & CSD compliant

